

This lab aims to conserve the natural environment by mainstreaming ecosystem services (ES; the benefits obtained from the ecosystem). The lab conducts policy-oriented research, meaning that all research contributes, either directly or indirectly, to the development of new policies.

Main research themes:

1. Biodiversity offset policies, including natural environment or ecological restoration projects

- **Social network analysis** for investigating the long-term management of ecosystems and offsetting impacts on social networks
- Practical assessment of “**out-of-kind**” **offsets** and suggestions regarding policies for an international biodiversity offset system
- Practical research regarding offsetting impacts on cultural ES: **Restoration of archaeological or cultural property** e.g., mountain-top tower or YAMAJIRO

2. Payments for Ecosystem Services (PES), including forest environmental tax or subsidies

- Quantifying the amount of ES and identifying beneficiary areas using spatial modeling of social-ecological systems to realize **benefit-based PES**
- Utilization of **social marketing** for public finance sectors
- Devising **cultural service assessment tools** such as forestry techniques, skills, and procedures and making them an object of forest PES

3. Monetary valuation and sustainability assessment of ES

- Revealing **long-term changes** in ES value and related factors, accurately estimating **future ES value**
- Elaborating on the hedonic method using land value, identifying suitable assessment subjects (**coastal ES for the hedonic method**)
- **Valuation of environmental education** (economic value estimation) using the natural environment from the perspective of educational effects

4. Integrated valuation of cultural services (quantitative and qualitative)

- Development of a **place attachment scale for *Sato-Umi*** (high productivity and biodiversity in the coastal sea area with human interaction), and identification of the spatial distribution of psychological attachment to *Sato-Umi*
- Exercising **structured decision making** among wetland management groups and considering the possibility of using **scenic beauty** as an indicator
- Quantitative assessment of **soundscape and sacredness of the natural environment of temples and shrines** and revealing positive effects on mental depression
- Assessment of the potential value of **inspiration from current literature on *Satoyama*** (Japan’s traditional agricultural landscape characterized by a variety of different uses by humans that have been maintained in an integrated manner)

5. Natural environment and environmental policy education, and assessment of the effects

- Development of an **automated tree species identification system** using photos of leaves, and utilizing this system in both formal and informal educational settings
- Developing **games on environmental policy-making** for students and assessing the effects in the classroom
- Educating humanities majors about **hunting policies** and assessing the effects, supporting **young hobby hunters**

6. Application of eco-philosophy (ecosophy) to environmental policies

- Understanding trends in **animal personality research in the field of behavioral ecology** and applying ecosophy to related policies
- Suggesting a framework for understanding the **philosophical standpoints of authors** of natural scientific papers